

Area Board Feb 2011
South Northants, Corby, Wellingborough

The Area Boards that took place generated much discussion on a range of topics.

Below is a summary of the main points:

- NHS Contraceptive Services – Area board members were asked to work in groups to come up with new ideas for incentives and activities that the contraceptive services could use to encourage young people to access their service. Their current campaign, which was well known to the young people in attendance, involves receiving a free pair of underwear after undertaking a Chlamydia test. The ideas suggested were:

T SHIRTS (IM CLEAN)
SHOP VOUCHERS
DVD'S/CD'S
TICKETS TO THEME PARKS/CONCERTS/FOOTBALL – PRIZE DRAW
MCDONALDS
IPOD TOKENS
COASTERS
CALENDARS
SOCKS
PHONE CASES/PHONE SOCKS
KEY RINGS
COFFEE MUGS
WOOLY HATS
WRIST BANDS
BOOK MARKS
GLOW STICKS
PENS
FLUFFY BUGS
GYM BAGS
GYM DISCOUNTS
MONEY OFF VOUCHERS FOR HIGH ST SHOPS
FREE RAPE ALARM
SWEETS
HAIRDRESSERS/BARBERS VOUCHERS
DRIVING LESSON VOUCHERS
BOWLING TICKETS
PERFUME
JEWELLERY
PENCILS
STATIONARY
TEAM UP WITH UNDERWEAR SHOPS LIKE ANN SUMMERS/LA SENZA
COMPETITIONS
STICKERS
1 HR FREE ACCESS AT WILLIAM KNIBB CENTRE
FREE DRINKS FOR UNDER 18 AT REHAB
FREE FOOD
FREE MOVIE RENTAL

BABY PRODUCTS (NAPPIES, DUMMIES, TOYS)
TRIPS TO BOWLING
FOOTBALL GEAR
FREE DRINKS AT COSTA
BOOKS

PLACES TO RAISE AWARENESS

ON THE BUS
BUS STOPS
BOOKS
PUBS/NIGHT CLUBS
SCHOOL ASSEMBLIES
YOUTH CLUBS
T SHIRTS
FACEBOOK
BILL BOARDS
LEAFLETS IN PAPERS
POST INFO
WEBSITE POP UPS IN BRIGHT COLOURS
LEAFLETS THROUGH DOORS
LOCAL RADIO
MORE CONTACT WITH SCHOOLS
PUBLIC EVENTS/STALLS
TWITTER
TEXT SERVICES
CARNIVAL FLOAT

Joint Strategic Needs Assessment (JSNA) – Briefing from Public Health Analyst - *Do adults understand the needs of children and young people? A Joint Strategic Needs Assessment writes down in one place a list of the health, social, economic and environmental characteristics of a population. We would like to ask you what your priorities are. We'll then show you the ones that the adults think are important. We can then look more closely at areas that we agree and disagree on.*

Area board members were asked to approach this complex issue by considering 'their issues'. By discussing and recording their current concerns the young people were able to identify areas of concern that specifically related to them. These included:

Wellingborough:

- Money
- Unemployment
- Bullying in school
- Lack of educational support

- Uni fees
- Lack of housing, need more hostels.
- Crime – including internet safety
- Drug and alcohol use
- No EMA
- Future cost of living and negative outlook on future
- Public services closing
- Exam stress
- No work experience opportunities
- More help for non-uni applicants
- Peer pressure – drinking, smoking, sex, drugs

Corby:

- Lack of jobs
- Low self-esteem, lack of motivation
- Threat of violence, drink and drugs related
- Social exclusion
- The need for more support services
- Further support in schools
- Lack of confidence in police
- Money worries- EMA, JSA, benefits, uni fees
- Boredom, not enough to do
- Exams and coursework
- Transport, too expensive
- Peer pressure –drugs, drinking, smoking
- Bullying

South:

- Recession

- Media pressure – image/appearance/success
- Stress – exams, school work, family, work, social acceptance
- Money –uni fees
- Smoking and alcohol
- Sexual health and relationships
- Mental health issues

Breaking The Cycle: Making Sense on Criminal Justice – An online consultation looking at the issue of criminal justice. One chapter deals with youth offending and poses questions such as, do young offenders do enough to payback to the community and their victims? How can young offenders be supported to prevent them becoming career criminals? Comments included:

- Making community service tougher, it seems that its too easy.
- Give tasks that develop skills for future use eg decorating/gardening.
- Young offender centres are too ‘cushy’, they have all the luxuries and are not learning a lesson.
- Compensate victims in some way
- Meet the victim (if agreeable) to explain actions.
- Fine’s, deduct from benefits if on them.
- Curfews.

Training Day - Area board members were made aware of a training opportunity taking place in the Feb school holiday. The participation team will be running a training day, with various workshops on offer, including:

- Politics and Democracy
- Presentation skills
- Representing your peers
- Equality and diversity
- E-Safety

40 places available.